



TOP 20



SENATORS APPROVAL RATING 2023

METHODOLOGY

DESIGN



National Quantitative survey

STEP 03



POPULATION

Kenyan adults aged 18+, who are registered voters

STEP 02



SAMPLE SIZE

4,801

SAMPLING METHODOLOGY



Random, Multi-stage stratified sampling using PPS (proportionate to population size)

STEP 03



ALL 47 COUNTIES COVERED

Proportionate to voter population

STEP 02



DATA COLLECTION METHODOLOGY

Telephonic interviews at the household level

DATES OF FIELDWORK



14th – 31st August

STEP 03



MARGIN OF ERROR

+/- 1.254% at 95% confidence level – National Varied at regional level (Av. +/- 5%) (Note: Higher error-margins for regional samples)

STEP 02



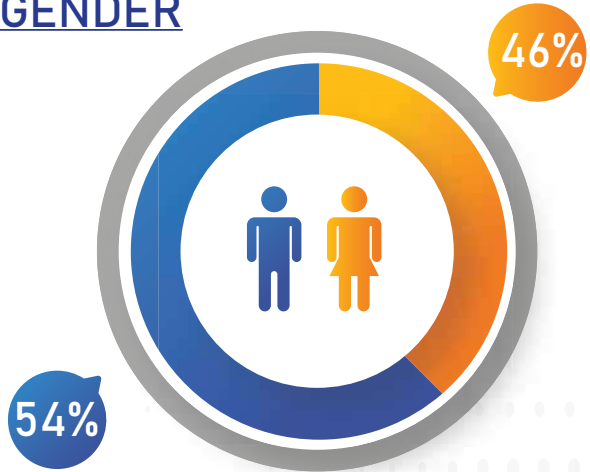
DATA ANALYSIS

Total level, key demographics (Setting, gender and age)

Counties further grouped into 12 regions for more robust analysis
Weights applied: Registered voters per county, Gender, Age and Setting

DEMOGRAPHICS

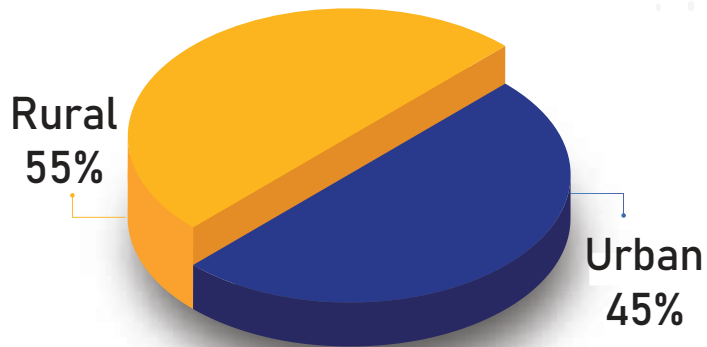
GENDER



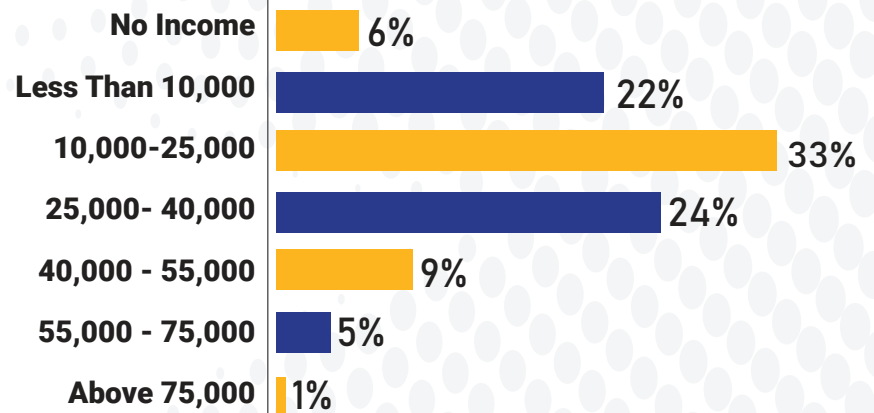
AGE



SETTING



LEVEL OF INCOME





**TOP 20
SENATORS**

20

VIHIGA COUNTY



HON. GODFREY OSOTSI

60.1%

19

KISII COUNTY



HON. RICHARD ONYONKA

60.5%

18

NANDI COUNTY



HON. SAMSON CHERARKEY

61.2%

17

LAIKIPIA COUNTY



HON. JOHN NDERITU

61.6%

16

TRANS NZOIA COUNTY



HON. ALLAN CHESANG'

62.6%

15

KIRINYAGA COUNTY



HON. JAMES K. MURANGO

63.3%

14

TANA RIVER COUNTY



HON. DANSON MUNGATANA

63.7%

13

ISIOLO COUNTY



HON. FATUMA DULLO

64.0%

12

KISUMU COUNTY



HON. TOM OJIENDA

65.4%

11

BUSIA COUNTY



HON. OKIYA OMTATAH

65.9%

10

NAROK COUNTY



LEDAMA OLE KINA

66.0%

9

NAIROBI COUNTY



HON. EDWIN SIFUNA

66.4%

8

MANDERA COUNTY



HON. ALI ROBA

67.3%

7

KIAMBU COUNTY



HON. KARUNGO THANG'WA

67.5%

6

KERICHO COUNTY



HON. AARON CHERUIYOT

68.0%

5

HOMABAY COUNTY



HON. MOSES KAJWANG'

68.2%

4

KAKAMEGA COUNTY



HON. BONI KHALWALE

70.9%

3

NYANDARUA COUNTY



HON. JOHN METHU

71.1%

2

MERU COUNTY



HON. KATHURI MURUNGI

72.8%

1

KITUI COUNTY



HON. ENOCH K. WAMBUA

73.2%

TOP 20 SENATOR APPROVAL RATING

HON. EDWIN SIFUNA



01

HON. ENOCH K. WAMBUA

73.2%



02

HON. KATHURI MURUNGI

72.8%



03

HON. JOHN METHU

71.1%



04

HON. BONI KHALWALE

70.9%



05

HON. MOSES KAJWANG'

68.2%

TOP 20 SENATOR APPROVAL RATING



06

HON. AARON CHERUIYOT

68.0%



07

HON. KARUNGO THANG'WA

67.5%



08

HON. ALI ROBA

67.3%



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KENYA ONE YEAR AFTER ELECTION



TOP 20



SENATORS APPROVAL RATING 2023